

# MuseLETTER

Minnesota Artists' Association since 1937

## Mark Your Calendar

**Dec 13, 2022** - Holiday Potluck, 6-9 PM Jeanne Emrich's party room

**Jan 17, 2023** - Michael Schmidt in-person demo

**Feb 21** - zoom - presentation by Jack, Jim & Marie

**Mar 4** - Hopkins reception, 5-7 PM

**April 18** - Steve Sack presentation

**May 16** - Potluck - venue TBD



## Member Show Looks Great @ Ames Center

We had a great turnout at the reception for our Fall Members Juried Exhibition at the Ames Center. We have 70 artworks in the exhibition and it looks terrific!

The show was professionally hung by Rick Mittelstadt, Don Aggerbeck, Jim Geisinger & Marjorie Moody after Terrie Christian did a fine job of arranging the artwork!

Many thanks to all the volunteers who helped with intake: Annie Young, Janet Adams, Dick & Jan Green, Peggy Wright, Ron Duffy & Joseph Alexander and those that brought refreshments: Diane Hass, Larene St. Gabriel-Dargay, Jim Foreman, Michele Combs, Sandy Parnell, Christine Tierney, Teresa Diffley, Ann Sisel & Marjorie Moody. My apologies if I left someone out. The artists that helped with intake said they enjoyed meeting more members and getting to know each other better. We are a friendly and fun group of artists!

Susan Fryer Voigt, our juror, spent 3 hours evaluating each and every piece of art for the awards, assigning a number for each category: the WOW factor, color, composition, value, technical ability, story, & presentation. Susan was very impressed with the quality of the art and spent time with artists who wanted feedback on their piece after the main presentation. Thank you, Susan, for doing a great job! Our show will continue until January 7 so if you didn't have a chance to see the show yet please do go see it!

There is a basket for voting for your favorite piece and the People's Choice will receive a ribbon at the end of the show.

Congratulations to all the artists!

by Marjorie Moody



Please join us on Tuesday, December 13, 6-9 PM for our annual holiday party and show and tell! Bring a dish to share and a piece of artwork for show & tell. We look forward to seeing all of you! Thanks to Jeanne Emrich for hosting the event in the condo party room at Point of France, 6566 France Avenue So., Minneapolis, MN 55435.

## Member Show Awards

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### Awards of Excellence



Surelle Schewe  
Minerva  
Acrylic on canvas



Tom Dimock  
Little Gem  
Oil

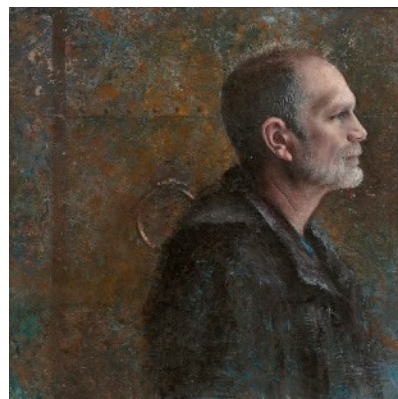


Michele Combs  
Inviting R and R  
Oil

### Awards of Merit



Chi Chi Miller  
Puddle Fun  
Acrylic, oil, sand



JuliAnne Jonker  
Weathered  
Oil & cold wax on panel



Jack O'Leary  
Homage to A. Calder  
Mobile, wire & wood

## Member Show Awards

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### Honorable Mentions



Calvin deRuyter  
Oz  
Mixed watermedia



Marjorie Moody  
Nine Mile Creek  
Oil on canvas



Teresa Diffley  
The Purple Cabbage  
Acrylic & yarn, 3D painting

## About Our Juror

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**Susan Fryer Voigt** is an award-winning experimental multimedia artist. She has an insatiable curiosity which leads to a deep understanding of art products and techniques.

The Susan Fryer Voigt Studio/ Gallery is located on the ground floor of the Northrup King Building in NE Minneapolis. It is home to "Art Immersion Classes" and many workshops featuring: watercolor, acrylic, collage, pastel, water-miscible oil, experimental ink and acrylic, alcohol ink, SilverPoint and Grisaille.

Susan is a native New Yorker, raised 50 miles north of New York City in a small river town nestled in the scenic Hudson River Valley. Weekends were spent further north at a small lake where her family built a cabin using materials they recycled from an old railroad station. Susan and her husband, Bill, continued the family tradition of a unique cabin on a lake - this time in rural Wisconsin. Many of Susan's paintings reflect the scenes she remembers and still lives with, finding inspiration in rivers,

lakes, streams, ponds, forests and cities.

Time in and around New York City, teaching computer classes in major cities across the U.S., and visiting cities and rural areas in other countries gives Susan additional reference material.

Susan has studied with over 20 well-known artists and attended art workshops in the U.S. Greece, France, Scotland and Ireland. Susan has been on the executive committees of: Lake Country Pastel Society (LCPS), NorthStar Watermedia Society (About Our Juror continued pg 4)

## Member Show Awards

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### Runners Up



Susan Solomon  
Sunrise  
Gouache & ink on masonite



Rita Beyer Corrigan  
Zion National Park  
Oil



Christine Tierney  
Evening at Mediterranean Cruise  
Oil



Tom Stewart  
Franconia, MN  
Oil on canvas

### About Our Juror (continued)

(NSWS) and Northeast Minneapolis Arts Association (NEMAA). Susan is a signature member of NSWS. Additional art education was attained by attending the Traphagen School of Fashion Design in New York City.

After a hiatus of three years due to Covid and Susan's husband's battle with cancer (Bill passed away in February 2022), Susan is back at the Northrup King Building in a different studio (165) and is teaching classes and workshops again.

Susan Fryer Voigt  
Susan Fryer Voigt Studio/Gallery  
Northrup King Building  
1500 Jackson Street NE,  
Gallery 165  
Minneapolis, MN 55413  
651-353-5045  
[susanfryervoigt@gmail.com](mailto:susanfryervoigt@gmail.com)  
[susanfryervoigt.com](http://susanfryervoigt.com)

## Guidelines on Designing an Art Exhibit

**Mix it up!** Vary the size, shape and orientation (vertically or horizontally) of the paintings. **Above all, vary content.** Do not put all the florals or all the portraits together, doing so invites comparisons. Mixing subjects together will help each stand out as individuals and add interest to the whole.

Choose an "Anchor" painting to begin the wall design. There are sight lines into the exhibit from other spaces, pick a



large, strong painting that people will see when they are walking by that may entice them to come in and look at the rest of the paintings. If you have multiple sight lines, pick an anchor painting for each one, to start your design for the each wall.

Arrange paintings that complement each other. Make sure the strength of one painting does not overwhelm its neighbor. Visually strong paintings will grab the spotlight from quieter paintings.

Work on color composition. Choose pieces that will flow from one color to the next and from very strong to more muted. Use neutral colors next to paintings that are more colorful. Black and white often works nicely next to strong colors. High contrast can hold its own next to stronger color. Orient portraits to look toward other paintings, not a corner.

One doesn't need to wait until all the paintings are delivered before starting the sorting process. To be able to finish in a timely way, I've found it good to start when about half of the paintings have been delivered.

As more come in, set them in another area so they are not mixing with the designed walls. Do one wall at a time in the beginning. As the process continues, begin to separate out pairs that work together for other walls. Stand back from the design and see if it is working or if some change is

needed. There will likely be a painting or two that are difficult to place, but the last painting delivered might be the one to make them all work together.

Each painting needs at least a hand's width between it's neighbor. More space is better.

Hang paintings so the middle of each painting (that is hung by itself vs. double hung) is about five feet from the floor. Do not hang them all at the from the same top line, or bottom line.

Double-hanging or triple-hanging paintings together helps solve space issues and can help the paintings show well as a group. If you need a vertical, consider double-hanging. Two horizontals hung together create a square, or two squares could create a vertical, three horizontals could make a vertical.

To hang a small painting next to a very large one, the small one should have good contrast and/or strong color to compare visually to the large one.

In some galleries there are spots that are more prominent than others where a painting will get more attention. If an artist submits more than one painting, for fairness, I try to give them at least one good spot. Unfortunately, the overall design of the show may supersede this effort.



If an artist submits more than one painting, hang them separately from each other, especially if their style is very similar.

Think of the paintings themselves as your palette. Focus entirely on how the show will look as a whole.

This process is one of my favorite things I do as an artist. I hope these guidelines will help you enjoy it too.

by Terrie Christian, edited by Marie Panlener

## Mission

The mission of MAA is to educate, encourage, and inspire visual artists of all mediums and skill levels, offer fellowship and a supportive environment for creativity, and be a vital presence in the community through our programs and exhibitions.

## Board Members

President, Jim Geisinger  
(612) 868-7653

Secretary, Ann Sisel  
(612) 275-0774

Treasurer, Wayne Sisel  
[sisel001@umn.edu](mailto:sisel001@umn.edu)

Exhibitions, Marjorie Moody  
(651) 644-0068

Co-Chair, Annie Young  
[www.annieyoungarts.com](http://www.annieyoungarts.com)

Programs, Position Open,  
**maybe you?**

Newsletter, Marie Panlener,  
(612) 741-5206  
[panlener@mac.com](mailto:panlener@mac.com)

Website, Shakun Maheshwari  
(952) 476-6475

Board Members at Large  
Jack O'Leary (952) 888-0638  
Diane Gilbertson

## Member News

**Andrea Canter** invites MAA members to her Holiday Studio Open House on December 3, Noon- 5 PM at her studio, #218 at Casket Arts, 681 17th Av NE, Minneapolis. Art for sale and browsing, 2023 wall calendars, notecards, live jazz guitar featuring Joel Shapira (12:30 PM) and Joan Griffith (2:30 PM), holiday treats. Use the main entrance on 17th Street.

**Shakun Maheshwari** has a show coming up with 14 other artists. She will have water media



paintings and cards. Please stop by to say hello, she loves to share her work with you.

Isles Art Gallery,  
2748 Hennepin Avenue  
Opening Friday,  
December 9th 5 - 8 PM  
Saturday & Sunday, Dec. 10 &  
11 10 AM - 5 PM  
Friday, Saturday, Sunday, Dec.  
16,17,18 10AM -5 PM  
Her mosaic project has been installed at Plaza Latina, 927 Payne Avenue, St. Paul, MN 55130.

Her art work is in the beautiful cling show at Art Works, 3795 Pilot Knob Road, Eagan.

**Surelle Schewe's** painting Jezebel, was accepted into the Rosalux Gallery, Open door 2022 show curated by Pao Houa.

There were about 200 submissions and she is one of 19 selected artists. The show opens December 10, 7-10 PM.



**Annie Young** would like to let you know about these two exhibits:

**BE REALLY HAPPY**  
Fire Station 1  
14275 Newton Avenue  
Burnsville, MN 55306  
Selected works on display during 2022-2023 in public spaces of Burnsville's newest fire station.

**SENSE OF THE NORTH SHORE**  
Tettegouche State Park  
5702 Highway 61  
Silver Bay, MN 55614  
Exhibit Run: January 6th-  
February 2, 2023  
Artist Reception: January 6  
7:00 - 7:15 PM mingle  
7:15 - 8:00 PM artist share  
8:00 - 8:30 PM questions and more mingling

Inspired by Lake Superior's north shore, the collection is a variety of mediums (paintings, fiber, mixed media, wood) based on her memories of navigating the terrain using her remaining four senses.