



Minnesota Artists Association February 2016

Mark Your Calendar!

February 16: Create Your own New Yorker Magazine Cover, Bloomington Center for the Arts, Room 2020, 1800 W Old Shakopee Rd, Bloomington, MN 55431

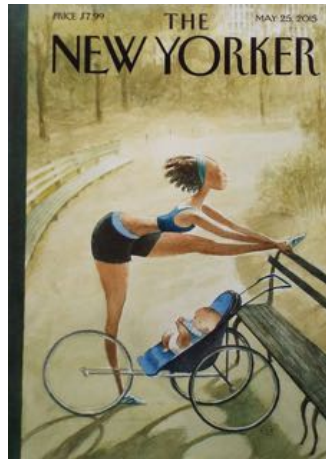
March 15: Acrylic painting demo by Kairong Liu

April 7, 5-8 PM: Our Spring Juried Exhibition opening reception at the Edina Art Center. Send your entry form in to Mary Ann Morgan by Wednesday, March 23.

DIRECTIONS to our meeting place at the Bloomington Art Center, 2nd floor, room 2020, Bloomington Center for the Arts (aka, "Artistry"), 1800 W Old Shakopee Rd, Bloomington, MN 55431 Phone:(952) 563-8575 The Bloomington Center for the Arts occupies the north end of the Bloomington Civic Plaza.

By car: From I-35W, exit at 98th St and head west on 98th St for approximately one half mile to Logan Ave. S. Turn left onto Logan Ave. S and then left into the first parking lot entrance. Enter through the doors on the north end of the building closest to 98th St. and take the stairs or elevator to the 2nd floor. **For more information or to share this information with a guest, see the last page of this newsletter.**

The New Yorker and YOU!



Ever dreamed of having your art on the cover of the iconic New Yorker magazine? Well, here's your chance to get in a little practice for it! Come to our February 16th meeting at the Bloomington Center for the Arts and see an inspiring slide show on recent New Yorker covers (prepared for us by MAA member Jack O'Leary). We'll then each draw up our own designs on blank covers where, like the journal itself, anything goes!

Bring your ideas and art supplies (pencils, markers, watercolors) and come prepared for a little fun. We might even have a show and tell to finish off the night and how about a People's Choice award? Don't miss this one! (See directions on this and the last page.)

Our Spring Show Will Be Here Before You Know It!

Our 2016 Spring Juried Exhibition will be at the Edina Art Center, April 7-27. Please send your entry forms in by Wednesday, March 23. There is also a release form for the Edina Art Center that you need to bring with you when you deliver your artwork. (Both forms are attached to this newsletter.) We will need help with intake, hanging and refreshments so please check the appropriate box on your entry form showing where you can help out. Hanging dates TBA. Thank you! ~ Marjorie Moody

This and That

The Edina Art Fair application window is now open and will close on February 21st at midnight. They are celebrating their 50th anniversary this year, and there will be extra promotion and activities. If you would like to apply to the Edina Art Fair, please visit www.zapplication.org.

Call for artists: The Cannon River Winery is looking for artists to participate in the Annual Artists Gallery at Cannon River Winery taking place on February 20th, 2016 from 12-5 PM. Each artist will have a table (8' x 3') to show their wares on. The fee is \$25. Please see the form attached to this newsletter for more information and to register.

Complex Simplicity by Sonja Hutchinson

That was the theme behind the presentation made by Jim Scherbarth at our January meeting. Jim works with cold wax and oil paint to create mysteriously layered landscape paintings that are both simple and complex.

Jim uses a mixture of 30-50% cold wax with his oil paints to create translucent effects on gesso board and Arches oil paper. These mixtures are applied with a wide variety of tools such as brayers, palette knives, scrapers and whiskbrooms for blending. The key is to apply multiple layers and respond to the emergent colors and form. To further the process, Jim uses unconventional tools such as bamboo skewers, corrugated cardboard and sand to build texture and also solvents to create gestures that reach through the layers. He claims his most critical tools are time and patience.



Currently, there are two themes in Jim's work: asemic writing (that is, writing that has no specific semantic content, leaving the reader to fill in the content) and the Ogham alphabet (an ancient script of Ireland). His paintings are on display at Studio 339 in the Northrup King Building.

Additional resources for this painting technique can be found at:

- Coldwaxpainting.com
- Oilandwax.ning.com

NOTE: Jim offers workshops in his studio, the first of which is February 12–14. Studio 339, Northrup King Building (1500 Jackson St. NE, Minneapolis) He also has a class at the Bloomington Art Center scheduled for April 15–17. For more information, write him at



Demos Do Inspire! A Letter from your MAA President, Jim Geisinger

Wasn't that a great demonstration!!! I hope you were among the people who experienced the instruction and ideas of Jim Scherbarth. Maybe I am a bit prejudiced because his name is also Jim AND he works with wax. I love the depth and texture wax creates. I was so excited, I went and bought Dorland's cold wax medium (not an advertisement) and created a painting (see basketball player, left). Make sure you put the next meeting on your calendar. Jack O'Leary put together a fun program. It's included in your dues. Get the most out of your membership bucks and keep your creative juices flowing!

Members News

Welcome new member, Leigh Johnson!

MAA member Ron Wilson sold an acrylic at the Frameworks Gallery during an Outdoor Painters of Minnesota show last November and December.

The studios of Emmy White & Cal deRuyter (321), Tom Dimock (183), Rita Corrigan & Marjorie Moody (392), Laurie Salmela and Mandy Sadler (425) will be open for First Thursday at the Northrup King Building (1500 Jackson St. NE, Minneapolis) on Thursday, February 4, 5-9 PM.

KEEP IN TOUCH! Please send news, announcements, and low res.JPGS of your latest work to Jeanne Emrich, your newsletter editor, at jemrich@aol.com or by snail-mail to Jeanne Emrich, 6566 France Avenue South, #508, Edina, MN, 55435). The deadline is the 20th of the month.

CORRECTIONS? Please check the membership file attached to this newsletter. Did you move recently or change your e-mail address or telephone number? Maybe we goofed and have your information wrong on our membership list. Whatever corrections or changes you wish us to make, send them to our membership chair, Diane Gilbertson at 5275 Oxford St. N., Shoreview, MN 55126, Tele: 651-484-7034, Diane@Gilby.com, with a "CC" to Jeanne Emrich at jemrich@aol.com or by snail-mail to Jeanne Emrich, 6566 France Avenue South, #508, Edina, MN, 55435). Tele: 952-220-5794. Let's get it right!

For New Members, Guests, and Other Visitors

The Bloomington Center for the Arts (aka "Artistry") is home to the Bloomington Art Center and eight other resident arts organizations. These occupy the north side of the Bloomington Civic Plaza.

HOW TO GET TO THE BLOOMINGTON ART CENTER

Address and contact information: 1800 W Old Shakopee Rd, Bloomington, MN 55431
Phone: (952) 563-8575.

Using a cell phone map app? Search for "1800 W Old Shakopee Rd, Bloomington, MN 55431."

Prefer a map on your computer? Go to: <https://www.bloomingtonmn.gov/facility/bloomington-center-arts>

By car: From I-35W, exit at 98th St and head west on 98th St for approximately one half mile to Logan Ave. S. Turn left onto Logan Ave. S. and then left into the first parking lot entrance. Enter through the doors on the northwest end of the building closest to 98th St.

LOOK FOR THE BUILDING IN THE PHOTO BELOW. (The photo shows the east side of the building.) Drive past it on its right side and park in the parking lot on its northwest side.

